

## Avery Dennison Performance Tapes

# Pressure-sensitive Adhesives for Modular Flooring

### Application

A double coated tape on a thin polyester carrier with on one side a permanent adhesive that is laminated to the backing of the tile. The other side of the tape holds a removable adhesive who is placed in contact with the subfloor when tiles are installed, after the liner is removed. This adhesive holds the tile in its position, while it remains possible to lift up the tile without leaving adhesive residue behind, thus leaving the subfloor unimpacted.

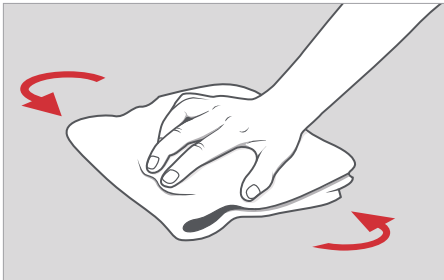
The tape is an excellent alternative to the installation method where carpet tiles are installed with a liquid adhesive which is applied to the subfloor. Afterwards, when the liquid adhesive is cured, it is no longer removable from the subfloor.



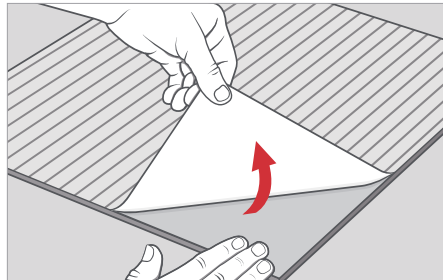
# Flooring Applications

## Installation

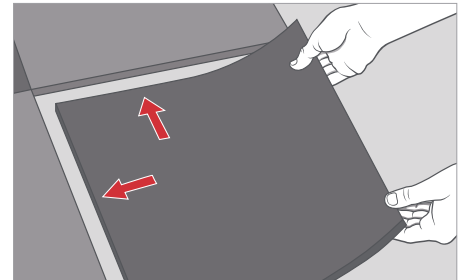
1. Prepare subfloor, removing dirt, oily surfaces, remains of old adhesives.



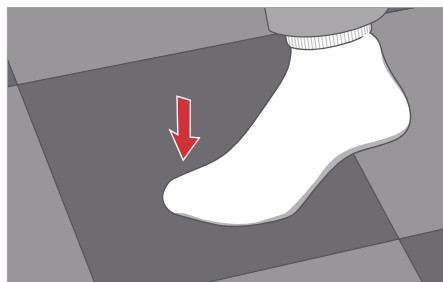
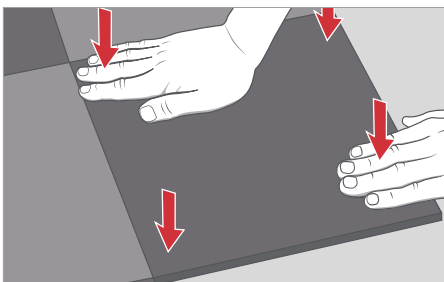
2. Remove liner.



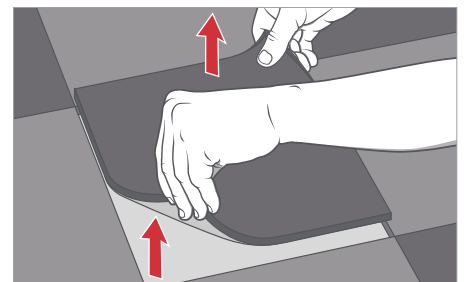
3. Position the tile.



4. Gently push the whole surface of each tile down on the surface, or use a roller.



5. When needed simply remove by lifting the tile. The adhesive can be reapplied several times depending on the type of subfloor.



## Product Features & Benefits

Features	Benefits
<b>High Performance Permanent Adhesive (Backing Side)</b>	A high strength adhesive with excellent adhesion to various backings of carpet tiles like Recycled Vinyl, Composite, PU foam, Rubber foam, Felt, Jute, Woven fabrics (PP-PE), NW fabrics, Latex, Bitumen, etc. Avery Dennison has various Low VOC adhesives available depending on the applied backing. Easy to laminate in roll size and slit.
<b>Removable Adhesive (Subfloor Side)</b>	Easy to apply and remove leaving no residue behind. Providing excellent resistance to usual forces applied to flooring. Low VOC.

**For more information on our bonding tapes and adhesive solutions, call us:**

North America: +1 866 462 8379

Asia Pacific: +86 512 57155001

Europe: +32 (0)14 40 48 11

[www.tapes.averydennison.com](http://www.tapes.averydennison.com)



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